Submitted by: Assemblymembers TRAINI, Fairclough,

Kendall, Shamberg, Sullivan, Taylor, Tesche, Tremaine, Von Gemmingen, Van

Etten, and Whittle

CLERK'S OFFICE APPROVED

Date:

Prepared by:

Department of Assembly

For reading: April 22, 2003

ANCHORAGE, ALASKA AR NO. 2003-95

A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY APPLAUDS AND SUPPORTS THE NATIONAL ASSOCIATION OF LETTER CARRIERS (NALC)  $11^{TH}$  ANNUAL NATIONAL FOOD DRIVE ON MAY 10, 2003

WHEREAS, one in ten Alaskans, including one in five children, are at risk of going to bed hungry every night; and

WHEREAS, Food Bank of Alaska distributes over 3 million pounds of food each year to a Statewide network of 270 nonprofit organizations serving hungry individuals; and

WHEREAS, by late Spring of each year food banks start running out of donations received during the Thanksgiving and Christmas holiday periods and this event helps restock shelves for the Summer months; and

WHEREAS, on May 10, 2003, Letter Carriers in more than 10,000 cities and towns across America will be collecting non-perishable food donations left by mailboxes and in Post Offices and delivering them to local community food banks, pantries and shelters; and

WHEREAS, the effort by members of the National Association of Letter Carriers (NALC) and other volunteers is the largest one-day food drive in the Nation and has resulted in delivery of more than a half <u>billion</u> pounds of donations to community food banks and pantries over the past 10 years; and

WHEREAS, last year Anchorage and Eagle River Letter Carriers collected 55,000 pounds of food and this year they are hoping to collect at least 60,000 pounds.

NOW, THEREFORE, the Anchorage Municipal Assembly applauds and supports the

### 11<sup>th</sup> Annual NALC National Food Drive May 10, 2003

and encourages the citizens of Anchorage to demonstrate the spirit of community through their donations.

PASSED AND APPROVED by the Anchorage Assembly this 22 day of 12 22.

Chair

52 ATTEST:

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Municipal Clerk

59 PMD/RESOLUTIONS/2003/NALC National Food Drive



April 14, 2003

Dear Ms. Eva Jackson.

On Saturday, May 10, Food Bank of Alaska and the Anchorage area members of the National Association of Letter Carriers (NALC) will be teaming up to hold the 2003 NALC Food Drive. The NALC Food Drive is a national event, and last year, 63 million pounds of food were collected nationally. Anchorage and Eagle River Letter Carriers collected 55,000 pounds last year, and this year they are hoping to collect 60,000 pounds.

Food Bank of Alaska (FBA) is honored to work with the Letter Carriers and to be a recipient of the food which is collected on May 10. FBA distributes over 3 million pounds of food a year to a statewide network 270 nonprofit organizations, all of whom directly serve hungry individuals. Over one in ten Alaskans (and one in five children) are at risk of going to bed hungry every night. Additionally, surveys have shown that hunger in rural Alaska may be considerably higher, with up to 37% of the population of some villages not having enough food. With the continuing poor economy, these numbers are increasing and more and more people find themselves in need of emergency food assistance.

FBA is very excited for the NALC Food Drive. This event helps stock our shelves for the summer months, a time when there is a great demand for our services. We hope that the Assembly will be able to issue a resolution in support of the NALC Food Drive, as such a resolution would be very beneficial and help increase the success of the drive.

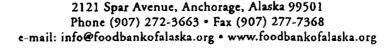
Thank you for your assistance, and please contact me if there is any further information I can provide.

Sincerely,

Dan Stellar

Assistant Development Director.







CONTACT: Drew Von Bergen (202) 662-2489 vonbergen@nalc.org

# NALC National Food Drive May 10, 2003

## Fact Sheet

On the second Saturday in May – May 10, 2003 – letter carriers in more than 10,000 cities and towns across America will deliver much more than mail when they walk and drive along their postal routes. They also will collect the goodness and compassion of their postal customers participating in the 11th annual NALC National Food Drive.

Letter carriers will collect non-perishable food donations left by mailboxes and in post offices and deliver them to local community food banks, pantries and shelters. Nearly 1,500 local NALC branches in all 50 states, the District of Columbia, Puerto Rico, Guam and the Virgin Islands are involved in the drive.

The effort by members of the National Association of Letter Carriers (AFL-CIO) and other volunteers is the largest one-day food drive in the nation. It has resulted in delivery of more than a half <u>billion</u> pounds of donations to community food banks and pantries over the past 10 years.

Campbell Soup Company, the U. S. Postal Service, and America's Second Harvest are major supporters in 2003. Campbell Soup and the Postal Service together will cosponsor the printing of 101 million postcards for delivery by letter carriers to encourage the general public to participate in the drive.

This year, Sarah Hughes, the reigning Olympic Gold Medalist in figure skating and Silver Medalists in the 2003 United States Championships, is serving as "Stamp Out Hunger" Ambassador for the food drive.

The drive also relies on the backing of the entire U.S. Postal Service, local United

Ways throughout America, and the AFL-CIO Community Services network.

The success is in its simplicity.

All citizens need do is to place a box or can of non-perishable food next to their mailbox before their letter carrier delivers mail on Saturday, May 10. The carrier will do all the rest. The food is taken back to a postal station, sorted, and then delivered to an area food bank or pantry. There it is available for needy families.

An estimated 30 million people go hungry every day in America, including more than 12 million children. This drive is one way people can help those right in their own city or town who need help.

NALC President William H. Young said the results of the food drive are a clear indication of how letter carriers feel about the communities they serve.

"Letter carriers are the heart and eyes of the community, walking and driving through every neighborhood and up and down every street," Young said. "They see - first hand - the need, and recognize the hardship and despair that denies families even the basic necessities of life."

In 2002, the drive provided 62.7 million pounds of food for the needy, including a 1 million pound donation of canned food from Campbell Soup.

#### BIRTH OF THE DRIVE

The NALC National Food Drive is the outgrowth of a tradition of community service exhibited repeatedly by members of the letter carriers union over the years. These carriers, who go into neighborhoods in every town six days a week, have always been involved when something needed to be done, whether it be collecting funds for a charity like the Muscular Dystrophy Association, watching over the elderly through the Carrier Alert program, assisting the American Red Cross during time of disaster, or rescuing victims of fires, crime, and other mishaps.

For many years, a number of branches had collected food for the needy as part of their community service effort. Discussions were held by the NALC, U.S. Postal Service and AFL-CIO Community Services Department to explore a coordinated effort. A pilot drive was held in 10 cities in October, 1991, and it proved so successful that work began on making it a nationwide effort

Input from food banks and pantries suggested that late spring would be the best time since by then most food banks in the country start running out of donations received during the Thanksgiving and Christmas holiday periods.

A revamped drive was organized for May 15, 1993 — the Second Saturday in May — with a goal of having at least one NALC branch in each of the 50 states participating. The result was astounding. Over 11 million pounds of food was collected, involving over 220 union branches — a one-day record in the United States.

From Alaska to Florida and Maine to Hawaii, letter carriers did double duty – delivering mail and picking up donations. It just grew and grew from that point.

#### Amounts collected throughout the years:

1993	11,000,000 pounds	1999	58,400,000 pounds
1994	32,000,000 pounds	2000(z)	64,200,000 pounds
1995	45,000,000 pounds	2001(z)	70,100,000 pounds
1996	45,000,000 pounds	2002(z)	62,700,000 pounds
1997(x)	73,200,000 pounds		
1998(y)	63,500,000 pounds	TOTAL	525,100,000 pounds

- x 1997 total includes 20 million pound Campbell Soup donation.
- y 1998 total includes 10 million pound Campbell Soup donation.
- z 2000, 2001, and 2002 totals each include 1 million pound Campbell Soup donation.

#### PARTNERS IN PROGRESS

From inception, the U.S. Postal Service, AFL-CIO Community Services network, and local United Way organizations have been instrumental in the success of the drive.

Postmaster General John E. Potter has been a longtime supporter of the drive and has asked for the full cooperation and enthusiasm of postal management at all levels — a necessity since the drive occurs "on-the-clock" while mail is being delivered.

The drive has received the backing of AFL-CIO President John Sweeney and many affiliated unions, United Way of America President Brian Gallagher and local United Ways, as well as an extraordinary boost from "Family Circus" cartoonist Bil Keane, who provides a special cartoon to promote the drive each year.

## Municipality of Anchorage MUNICIPAL CLERK'S OFFICE

FR 2003-45 Agenda Document Control Sheet (SEE REVERSE SIDE FOR FURTHER INFORMATION) SUBJECT OF AGENDA DOCUMENT DATE PREPARED 1 April 22, 2003 A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY APPLAUDS AND SUPPORTS THE NATIONAL ASSOCIATION OF LETTER CARRIERS (NALC) 11TH Indicate Documents Attached ANNUAL NATIONAL FOOD DRIVE ON MAY 10, 2003 AO X AR AM AIM DEPARTMENT NAME DIRECTOR'S NAME Assembly Chair Traini THE PERSON THE DOCUMENT WAS ACTUALLY PREPARED BY HIS/HER PHONE NUMBER 3 Peggy Davis 343-4763 4 COORDINATED WITH AND REVIEWED BY INITIALS DATE Mayor Heritage Land Bank Merrill Field Airport Municipal Light & Power Port of Anchorage Solid Waste Services Water & Wastewater Utility Municipal Manager Cultural & Recreational Services Employee Relations Finance, Chief Fiscal Officer Fire Health & Human Services Office of Management and Budget Management Information Services Police Planning, Development & Public Works **Development Services** Facility Management Planning Project Management & Engineering Street Maintenance Traffic Public Transportation Department Purchasing **Municipal Attorney** X Municipal Clerk Other - Assembly Counsel Special Instructions/Comments

ASSEMBLY HEARING DATE REQUESTED
April 22, 2003

7 PUBLIC HEARING DATE REQUESTED